



COURSE DESCRIPTION

CBME1	Operations Management (TQM)	3	3		This course provides a solid understanding of the role of operations in an organization. It provides understanding of the set of activities that creates value in the form of goods and services by transforming inputs into outputs. It lets students understand the production activities that goes on in the organization, whether the end product is a good or service. This will also help students understand how OM affects society and life.
CBME2	Strategic Management	3	3		This course is all about the art and science of formulating, implementing, and evaluating cross-functional decisions that enable an organization to achieve its objectives. Strategic management focuses on integrating management, marketing, finance and accounting, production and operations, research and development, and computer information systems to achieve organizational success. This course also covers strategy formulation, implementation, and evaluation, with strategy planning referring only to a strategy formulation. This course instills the purpose of creating new and different opportunities and exploiting them.

Course No.	Tourism and Hospitality Core (30 Units)	Units	Lec	Lab	Course Description
THC 1	Philippine Culture and Tourism Geography	3	3		This course presents comprehensive coverage of the major tourist destinations in the Philippines. Major discussions focus on political structures and subdivisions, geographical characteristics, major attraction, gastronomy, and the culture and traditions of the potentials of the tourism industry of the Philippines. Students will also have comprehensive knowledge about the mechanism, logistics, operations and management of the tourism network system in the Philippines with its inherent physical and cultural resources as seen in the various provinces of the country.
THC 2	Risk Management as Applied to Safety, Security and Sanitation	3	3		The student will develop knowledge, skills, and values on the basic principles of personal hygiene, food safety, and sanitation as applied in tourism and tourism and hospitality industry. Topics include the following: compliance with workplace hygiene procedures, establishment and maintenance of a safe and secure workplace, implementation of occupational health and safety procedures, and performing basic first aid procedures.
THC 3	Quality Service Management in Tourism and Hospitality Industry	3	3		This course aims to help students recognize and assess quality management processes in a hospitality and tourism-related organization and to evaluate departmental process and planning strategies.



COURSE DESCRIPTION

					Topics include concepts and terminologies of TQM: definition, common element and terminology, bridging the gap between vision and reality, constructive and critical personal reflection, proposed quality, self-assessment and peer assessment, seeking practical feedback for supervisors and continuing improvement, and developing a personal management philosophy and personal development plan.
THC 4	Legal Aspects in Tourism and Hospitality	3	3		<p>The tourism and hospitality industry operates within a comprehensive domestic, international, legal, and regulatory framework. This course examines this framework and covers the key principles of law applicable to hospitality, tourism, and related industries. Various legislations on business organization and several international law issues such as consumer protection, product and service liability, employment, and law access to the natural environment will be covered.</p> <p>Topics include national and international regulation of the travel and hospitality industry, consumer contracts law, the law of carriers and inns, the duties of travel operators and agents, travel insurance law, the law of bailment, the responsibilities of travel agents and tour operators, hotel management law, liquor licensing law, catering law, gaming law, marketing law, consumer rights and complaints, the law regulating payments (including international credit card payments), the finance of carriers and inns, and criminal and civil liability of people working in the travel and tourism industry.</p> <p>This course also examines the law regulating the issuance of visa and travel documentation and considers the liability of the operators, agents, carriers and government instrumentalities in relation to health and safety issues (including acts of terrorism).</p>
THC 5	Macro Perspective of Tourism and Hospitality	3	3		<p>This course is designed to give a clear and holistic overview of tourism and hospitality as an ecosystem and goes beyond the usual closed concept of tourism. It introduces the concepts and terms that are common throughout the different sectors. It also intends to develop, update, and maintain local knowledge as well as tourism industry knowledge. It shows the structure and scope of tourism as well as the impact of tourism as an industry in relation to the international economy and society. It also illustrates the effects of the convergence of tourism with the other local industries and lets the students appreciate its multiplier effect in various fronts. It discusses the major factors that influence the history and future of tourism to the Philippines and to the</p>



COURSE DESCRIPTION

					world. It also introduces the sustainable goals of tourism and discusses how to develop protective environments for children in tourism destinations, to observe and perform risk mitigation activities, etc. The students will also learn to appreciate the key global organizations and the roles they play in influencing and monitoring tourism trends.
THC 6	Professional and Development and Applied Ethics	3	3		This course describes the skills, knowledge, and performance outcomes required to develop the ability of students to become professionals in their field by understanding the ideas of improving one's personality and ways on how they will be valued in the business industry by means of presenting their ideas like company meetings, professional networking, and interviews and through proposals of services considering the proper collaboration with their associates and portraying professional business ethics. It also teaches writing skills and emphasizes in verbal communication and preparation of plans that requires them to research career options and company potentiality and stability to develop a strong and effective career pathway.
THC 7	Multicultural Diversity in Workplace for the Tourism Professional	3	3		This course describes the skills, knowledge, and performance outcomes required to manage multicultural diversity in workplace that covers the organization's diversity policy, encouraging diversity within work teams and upholding the benefits of a diverse workplace. It should also develop communication skills from a range of social and cultural groups with respect and sensitivity and to address cross-cultural misunderstandings if ever such issues may arise. The end goal is for the student to be equipped with social awareness and diverse understanding when serving customers and working with colleagues.
THC 8	Tourism and Hospitality Marketing	3	3		This course will equip students with the necessary skills to develop actual marketing campaigns for a business within the tourism and hospitality industry. Emphasis is on the analysis of the market, its competition and its product, preparation of a financial budget, and the development of short-term and long-range strategies to achieve desired profit through effective advertising, sales, and an effective public relations plan.
THC 9	Micro Perspective of Tourism and Hospitality	3	3		This course will cover the workings, operations and the integrative activities of major stakeholders in the tourism and hospitality industry. The student will also gain knowledge in managing and marketing a service-oriented business organization. Apart from the scope and structure of travel organizations, it provides an in-depth study of the nature and structure of travel organizations, distinctive characteristics of each sector of the entire tourism industry focusing on the management, and organization and planning of specific business



COURSE DESCRIPTION

					strategies for the various entities in the local setting. This will also involve the analysis of the possible impacts of external factors and trends on the different tourism industry sectors and specific types of businesses. It will also look into client profiling such as travel motivations and influences as it relates to aligning strategic and tactical solutions to the businesses. The course also identifies the employment opportunities available in each sector and the corresponding qualifications for the job.
THC 10	Entrepreneurship in Tourism and Hospitality	3	3		This course describes the skills, knowledge, and performance outcomes required to plan and develop a feasible business plan by understanding the nature and scope of entrepreneurship, scanning the market of potential entrepreneurial venture opportunities, and identifying and evaluating the methods of venturing into business including (but not limited to) starting one's own business, buying existing businesses and the process of franchising. It also emphasizes the assessment of the possible characteristics and mindset of entrepreneurs, the analyzation of typical entrepreneurial venture challenges, errors, and rewards, the identification of effective strategic management, the development of product and service innovations, and the introduction of concepts of environmentally sustainable practices, social entrepreneurship, and intellectual property management.

Course No.	Tourism Professional Courses-BSTM (30 units)	Units	Lec	Lab	Course Description
TPC 1	Global Culture and Tourism Geography	3	3		This course will require the analyzation and familiarization with specific world travel destinations, with emphasis on the exploration of geographic features, customs and traditions, population centers, visitor attractions, political, religious, language and other cultural differences as these relate to the hospitality and travel industry. Students will develop this understanding as well as a sense of responsiveness for cultural values and traditions that exist beyond their own culture. Students will be able to identify international travel patterns by locating various major cities, natural wonders, historic sites, and other tourism attractions, both man-made and natural, as well as the major travel-generating and travel receiving areas.
TPC 2	Sustainable Tourism	3	3		Students will have a broad understanding of environmental issues and their impact upon the tourism industry, therefore subject areas such as pollution, waste management, and biodiversity will be a primary focus. Awareness and understanding of the implications of tourism impacts especially on socio-cultural and environmental aspects are critical to properly guided sustainable



COURSE DESCRIPTION

					tourism planning and development. The natural and cultural environments of communities and global destinations will be explored to encourage the engagement of students to critically analyze and interpret tourism interdependency and the changes and development of domestic and international tourism policy. The course critically examines tourism planning as a process and as a set of techniques for sustainable tourism development. It focuses on the physical environment of tourism planning and the social, cultural, and political realities of planning and policy making.
TPC 3	Tour and Travel Management	3	3		The course studies the role of the travel agency and tour operator in the tourism industry, leading to a better understanding of trade and its internal workings, the role of each component in offering cost effective and good “value for money” products for its clients. It also includes topics such as tour products and its efficient development and marketing as well as a travel agency and tour operator’s organizations and functions. In addition to lecture classes, the students are exposed to the skills required in the travel trade such as interpersonal and communication skills, terminologies, documentation, procedures and systems used.
TPC 4	Transportation Management	3	3		This course discusses the general knowledge of the transportation, its role to the tourism, planning and policies. The content includes transportation systems, various aspects of tourism-related forms of transportation, mode of transportation, transportation operation including concepts and methods of analysis, infrastructure and geographical and legal factors relating to local and international transportation. Topics include discussions of surface, air and water transportation; organization, operations and regulatory and marketing aspects; examination of the inter-model concept; and the social, economic and political factors that have influenced government transportation priorities.
TPC 5	Tourism Policy Planning and Development	3	3		Students will be able to understand tourism planning as a process and as a set of techniques for sustainable tourism development while giving importance to the physical environment and the social, cultural, and political realities of planning and policy-making. Students will engage in practical planning tools and strategies, industry, government, field work, and individual and group projects to develop understanding of tourism policy-making processes and to gain skills in both evaluation and development of tourism plans and policies. Students will also discover tourism as a strategy for urban revitalization, conservation, agriculture, and historic preservation while promoting the value of tourism in enhancing community character, culture, quality of life and sense of place. Case studies in Philippine-setting are emphasized. Discussions will



COURSE DESCRIPTION

					also be made on the Philippine Tourism Master Plan to allow the students an overview of what real plans are like and experience evaluation by measuring the actual achievements of the government against their plans. The course may include a fieldtrip component.
TPC 6	Foreign Language 1	3	3		This course aims to train students to develop basic conversational skills using a foreign language.
TPC 7	Foreign Language 2 Note: Foreign Language 1 & 2 should be on the same language	3	3		This course aims to train students to develop intermediate conversational skills using a foreign language. Students should be able to understand technical jargons used in the tourism industry.
TPC 8	Applied Business Tools and Technologies in Tourism	3	2	1	This course identifies common tools, technology, and techniques used in the tourism and hospitality industry. It includes an overview of the applications or systems composed of technical processes, methods, software, and hardware that have evolved and streamlined certain functions in the workplace. These applications and systems include those used in (1) an organization's internal functions, (2) business-to-business operations (including operations with suppliers) and (3) business-to-consumer transactions. The goal is to expose students to different applications so he/she can identify, learn, analyze and understand available devices and solutions, from which they can select the one/s that is/are most appropriate for the business function. The topics to be covered will be the utilization of information technology applications, the usage of various communication channels in dealing with guests and colleagues, the accessing and retrieval of electronic-based data, the performance of administrative and clerical procedures, the receiving and processing of reservation, the production of applicable travel documentation, etc. The student will also learn to appreciate the impact of technological innovations to the economy, the industry, the organization's business model and to specific functions/operations of the organization. This will also ensure that the students will also know the value of including tools and technology to business strategies.
TPC 9	Introduction to Meetings Incentives Conferences and Events Management (MICE) as applied to Tourism	3	2	1	This course examines the principles of conceptualizing, planning, managing and evaluating events, conferences, meetings, festivals and other activities. Topics include the significance of conventions and events in tourism and lessons include discussions on event conceptualization, event design, project/event management, methods of monitoring and evaluation, physical requirements, organizing promotions, sponsorships and handling financial aspects of such tasks. These will give the students the skills and knowledge to develop business strategies to get MICE business and retain the clients, as



COURSE DESCRIPTION

					well as to identify, understand, and overcome the intricate challenges of collective supplier management and engagement. This is an integration course that applies all the principles of management and foundation of tourism courses.
TPC 10	Research in Tourism	3	3		<p>The course aims to educate the students in the essential research tools and skills that will be needed as to perform as managers in the tourism and hospitality industry. This course will introduce the research process from design, data collection, hypothesis testing, to reporting, feature econometrics and other quantitative applications in business research, and require the conduction of research on a topic related to the tourism and/or hospitality industry. The students shall undertake a study on a topic of his/her own choice through which he/she can develop the necessary skills of planning, researching, reporting as well as the ability for writing a thesis. After successful completion of this course, students will be able to:</p> <ol style="list-style-type: none"> 1. Develop an understanding and appreciation of research and the need for research, not only in tourism and hospitality but also applicable to numerous other fields. 2. Develop knowledge and skills in designing and carrying out research projects. 3. Experience valuable “real -life” lessons

Course No.	Tourism Management Suggested Free Electives-BSTM (15 Units)	Units	Lec	Lab	Course Description
	Medical and Wellness Tourism	3	3		This course involves visits to hospitals and clinics for medical treatments in different areas including cardiology, gynecology, neurology, ophthalmology, oncology, orthopedic, transplants, preventive medicine, artificial insemination, anti-aging medicine, and plastic reconstructive medicine. This course also introduces medical tourism as medical travel, health tourism, health travel, healthcare tourism, healthcare abroad, medical overseas, and overseas medical. This course also involves the study of wellness tourism that includes the study of consumers who travel to maintain their well-being and life satisfaction through the experiences of healthy treatments.
	Recreational and Leisure Management	3	3		This course provides students an appreciation of the other components of hospitality and tourism management such as travel trends, developments and operators of resorts, hotels, golf courses and country club facilities for leisure, and sports and recreation.



COURSE DESCRIPTION

	Agri-Tourism	3	3		The course provides an overview of the rapidly growing international fields of agri-tourism from interdisciplinary academic approaches. With tourism as a major economic driver in many areas of the world, the exploration of markets for local and global tourism is paramount, especially those that intersect with popular food movements such as “farm to table,” “locavore,” “nose to tail,” and street food tours. Sustainability, local culture and the promotion of self, society, and planet are notable themes and marketing strategies. The students will survey the global scope and local potential of these phenomena and examine trends, media influences, markets and marketing, logistics and regulations, value added product development, stakeholders, innovative partnerships, and employment opportunities. Specific areas covered include farm tours, food festivals, food trucks, farmers’ markets, and agri-tourism associations.
	Cruise Tourism	3	3		This course will give students a deep understanding of the cruise industry and provide actual experience in a cruise ship, introduce cruise line profiles, history, and trends in the cruise industry, world-wide port geography. Actual ship inspection field trip is included.
	Tour Guiding	3	3		This course will equip the students with a comprehensive knowledge on techniques and best practices in guiding and escorting travelers in their travels locally and abroad.
	Philippine Gastronomical Tourism	3	3		This course provides a cultural overview of the foods and food habits of selected groups, common foods, meal patterns, special-occasion foods, and the role of food in society, and the impact of the groups on the Philippine lifestyle. The course provides an overview of the sustainable rural management and special resource promotion and opportunities for development in the fields of tourism in different type of territories. The main elements will be broadly focusing on the traditional societies, agricultural activities, and special methods used for production and the environment, ecological and cultural sustainability, education and empowerment of the people, and local and regional benefits. The course places special emphasis on developing the students’ skills of individual thinking, problem solving, and working in groups. The course contains on site-studies and field trips to special areas and participation on guided tours within the Philippines and visiting different events and leading restaurants.
	Accommodation Operations and Management	3	3		It provides students with an introduction to the skills, knowledge, and techniques required to manage and maintain an accommodation department



COURSE DESCRIPTION

					in all types and sizes of hospitality operations in both public and private organizations. Students will gain an understanding of front office and accommodation reservation systems, including an introduction to a computerized reservation system. Additionally, there is a strong emphasis on acquiring practical operational skills provided by the requirement to undertake work placement at a commercial property. This course also entails a lab session, which will be used to study hotel operations firsthand. Students will also do a manual night audit, revenue project, and in-class case studies.
	Specialized Food and Beverage Service Operations	3	3		This course provides students with practical skills and knowledge for effective management of food service operations. It presents basic service principles while emphasizing the importance of meeting the needs and, whenever possible, exceeding the expectations of guests.
	Travel Writing and Photography	3	3		Students in this course will expand their writing and multimedia reporting skills and explore new ways to tell stories across media platforms. Students will review and analyze examples of travel and adventure journalism and learn about including best practices and ethical considerations in their own work. Students will also gain technical skills in photography and point-of-view videography and learn how to apply these skills and knowledge in their course work. Through this course, students will learn about the appropriate use of digital platforms to present and share their work and will gain experience in blogging and social media for journalistic purposes. Students will learn how to pitch their travel pieces to media outlets for publication.
	Tourism Information Management	3	3		This course provides students with a firm grounding in the technologies, strategies, and impact of e-business on hospitality and tourism businesses. This course focuses on the analysis and design of hospitality/tourism industry information systems and technology applications. E-business development and operation in food service, lodging, event, tourism, and spa management is explored. In addition, this course will also integrate diversity and its application to hospitality information technology management.
	Environmental Conservation in Tourism	3	3		This course covers both issues and methods in planning for tourism development from the perspective of environmental and community sustainability. To accomplish this, the application of many traditional public planning methods is required, with an emphasis on community participation and ecosystem management models. The focus of this course is environmental consciousness. Students will become aware of environmental



COURSE DESCRIPTION

					issues in community development for tourism, and will learn how to use the tools and technologies available to address these issues.
	Heritage Tourism	3	3		This course is designed to provide an understanding of the concepts of cultural heritage tourism. Theory, practice, history, terminology, and current issues of cultural heritage and tourism planning and management will be examined. Additionally, basic survey of cultural and heritage components, motives, and behaviors of heritage tourists attraction (museums, arts, festivals/events, urban/rural areas and landscapes), interpretation economics and policies will be discussed.
	Corporate Travel Management	3	3		This course involves the study of the concepts in corporate travel, identification of the market segments, and the requirements and management of its accounts.
	Tourism Product Development	3	3		This course will equip the students with a comprehensive knowledge of how to prepare destinations for tourists' arrivals and packaging tours and services while also being able to take the sustainability of such activity from the macro to the micro aspect of tourism into consideration.
	Marketing Information Management	3	3		The course involves the exploration in an information perspective, including the role and the use of information, information management, and information technologies applied to the marketing context and the examination of modern and emerging information management and technology systems and their design and use in marketing functions.
	Destination Management and Marketing	3	3		This course provides an in-depth study of marketing theory and techniques crucial to success in hospitality and tourism businesses and an examination of the sales process, the destination life cycle, DMOs, and market segmentation strategies. Students develop a strategic tourism plan for a hospitality and tourism organization.
	Hospitality and Tourism Facilities Management and Design	3	3		This course will equip students to work as a knowledgeable member of a hospitality or tourism organization's design or re-design team and give overviews regarding efficient and effective space utilization for both front-and-back-of-the-house areas and knowledge on how to read professional drawings ("blueprints"). This course will also provide an understanding of the operation of a physical plant including such elements as systems maintenance, appropriate use of various materials, energy management, life cycle costing, and safety and security issues.
	Tourism Property Management and Development	3	3		Property management is the operation, control, and oversight of real estate as used in its most broad terms. In this course, students will learn how the hospitality industry management their property, equipment, tooling, and



COURSE DESCRIPTION

					physical capital assets that are acquired and used to build, repair, and maintain end item deliverables.
	Sustainable Tourism Assessment and Development	3	3		This course critically examines tourism planning as a process and as a set of techniques for sustainable tourism development. It focuses on the physical environment of tourism planning and the social, cultural and political realities of planning and policy making. Public and private sector roles are evaluated, as well as the nature and parameters and constraints relating to tourism development in specific settings. Students will engage with practical planning tools and strategies, outside practitioners, field work, and individual and group projects. Additional aims of the course are to develop an understanding of tourism policy-making processes and to gain skills in both evaluation and development of tourism plans and policies. Students will also explore tourism as a strategy for urban revitalization, conservation, agriculture, and historic preservation, reminding students of the role of tourism in enhancing community character, culture, quality of life, and sense of place.
	Sustainable Tourism Destination Marketing	3	3		This course critically examines tourism planning as a process and as a set of techniques for sustainable tourism development. It focuses on the physical environment of tourism planning and the social, cultural and political realities of planning and policy making. Public and private sector roles are evaluated, as well as the nature and parameters and constraints relating to tourism development in specific settings. Students will engage with practical planning tools and strategies, outside practitioners, field work, and individual and group projects. Additional aims of the course are to develop an understanding of tourism policy-making processes and to gain skills in both evaluation and development of tourism plans and policies. Students will also explore tourism as a strategy for urban revitalization, conservation, agriculture, and historic preservation, reminding students of the role of tourism in enhancing community character, culture, quality of life, and sense of place.
	Ecotourism Management	3	3		This course presents an overview of ecotourism as a form of sustainable development and discusses the principles and goals of ecotourism development. This subject also covers discussions on ecotourism planning and development process, including the institutional and legal frameworks for ecotourism, the need for collaborative planning and assessment criteria for ecotourism from a broad perspective with focus on ecotourism market segments and best practices. It may include a field trip component.



COURSE DESCRIPTION

	Tourism Estate Development	3	3		This course provides students with an in-depth look at hospitality real estate development from concept to planning, investment analysis, financing techniques, asset management, and much more.
	Meetings Management	3	3		It is designed to give students the basic tools needed to initiate and manage meetings. Students will learn planning and leading techniques that will give you the confidence to run a meeting that will engage the attendees and leave a positive and lasting impression. With this, students will learn the needed skills and implementing a successful meeting. This course will explore how to reduce waste and make meetings more efficient.
	Incentives Management	3	3		This course aims to expose students in understanding and formulating incentive travels given to employees as a reward that might involve the family of the employee or for a workgroup. Students will understand that it does not usually have a business or explicit educational component but is instead more of a non-business vacation with the aim of continued motivation for performance.
	Convention/Conference Management	3	3		This course introduces students to various components of the meetings, conventions, incentives, and exhibition industry from both a client's perspective and a hotel management perspective and to develop the relevant knowledge and skills required for working effectively in this sector.
	Exhibits Management	3	3		The focus of this course examines the role that exhibitions play in communicating knowledge and explores the variety of display methods within the language of exhibits. As every exhibition program reflects the hosting institutions' mission, students will learn how to conceptualize exhibits for a variety of subjects: historical, scientific, contemporary, research, and temporary pop-ups. By approaching the subject of exhibit design in this manner, the students will gain a sense of their own agency as arts administrators. Concurrent to focused weekly readings/group discussions/experiments, students will exhibit projects from concept to design throughout the semester.
	Hospitality and Tourism Business Communications	3	3		This course covers the different types of communication used in business transaction in the hospitality and tourism industry including oral and written forms. Formal styles of communication and the use of technology in communication are also covered in the course.
	Tourism and Environment	3	3		This course investigates the relationship between tourism and natural environments. The course considers the recreational, educational, and economic aspects of tourism associated with protected areas, agricultural landscapes, green open spaces, and cultural assets. The course first



COURSE DESCRIPTION

					discusses environmental attitudes and preferences in the use of the natural and cultural resources, and then choice of travel modes. The course next introduces a broad range of sustainable tourism models, including agro-tourism, sports (e.g. cycling, bush-walking) tourism, and culture tourism. The course also brings attention to pro-poor tourism, which is an important instrument to help the poor in developing countries to combat poverty, as well as community-based ecotourism, which can consolidate indigenous knowledge, engage local communities, and trigger local economic development.
	Sustainable Communities	3	3		This course provides an introduction to critical conversations about social transformation toward sustainable communities. It examines dominant philosophical, social, and economic worldviews and paradigms and explores alternatives <u>that</u> might better support flourishing human communities and ecosystems. Core concepts in sustainable communities will be examined and students will critically study forces and factors that prevent the practical formation of sustainable communities.

Course No.	Subject	Units	Lec	Lab	Course Description
	Internship (6 units)				
Internship 1	Internship 1	2		2	<p>The practicum workload is intended to help undergraduates apply their formal education in a real work environment. By following the instruction given in the training logbook (with an emphasis on working skills), students are required to undertake a 200-hour practicum in various areas of the tourism and hospitality industry.</p> <p>These areas may be in:</p> <ul style="list-style-type: none"> • Front Office • Food and Beverage Service • Travel Services • Tour Operations • Government agencies in Tourism and Hospitality • MICE • Other relevant areas of exposure based on specialization/training received in school.



COURSE DESCRIPTION

					A closed contract with a workplace supervisor/mentor is needed as students are required to produce both a training report, with an emphasis on problem-solving and supervisor's evaluations. Attendance and participation is also required at the practicum seminars held at the start and finish of the successful practicum.
Internship 2	Internship 2	4		4	<p>The practicum workload is intended to help undergraduates apply their formal education in a real work environment. By following the instruction given in the training logbook (with an emphasis on working skills), students are required to undertake a 400-hour practicum in various areas of the tourism and hospitality industry.</p> <p>These areas may be in:</p> <ul style="list-style-type: none"> • Front Office • Food Beverage Service • Travel Services • Tour Operations • Government agencies in Tourism and Hospitality • MICE • Other relevant areas of exposure based on specialization/training received in school. <p>A closed contract with a workplace supervisor/mentor is needed as students are required to produce both a training report, with an emphasis on problem-solving and supervisor's evaluations. Attendance and participation is also required at the practicum seminars held at the start and finish of the successful practicum.</p>